

Charte graphique 2026



Les Motards ont du Coeur 53 - Association bénévole

LE LOGOTYPE



Les Motards ont du Coeur 53

LE LOGOTYPE : AUTRES DECLINAISONS



LES INTERDITS



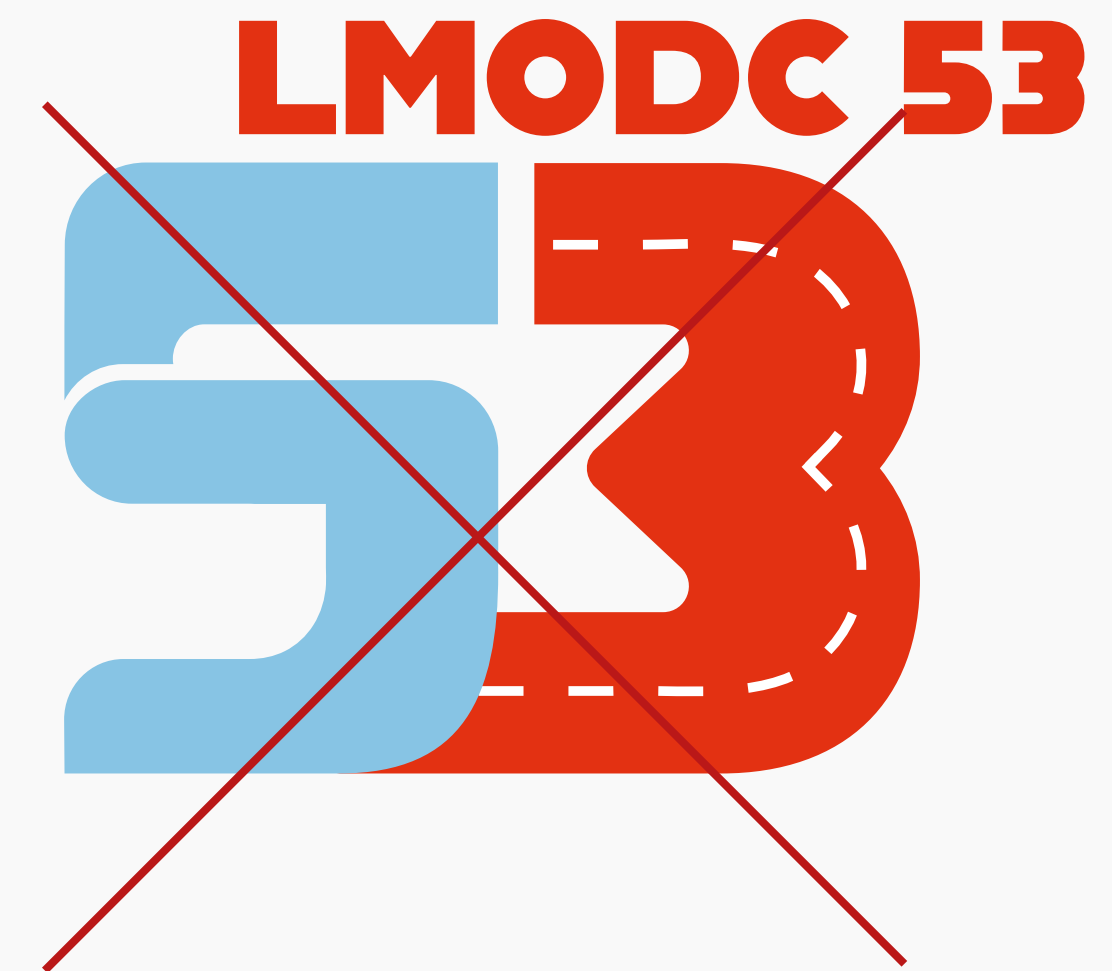
COULEURS

Il est interdit de changer les couleurs du logo.



DIMENSIONS

Il est interdit de déformer le logo.



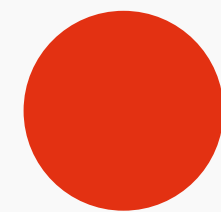
COMPOSITION

Il est interdit de changer la composition du logo.

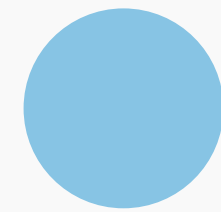
LES COULEURS



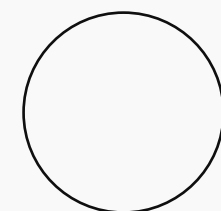
Web



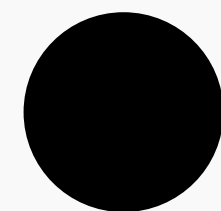
R : 227
V : 49
B : 18
#e33112



R : 135
V : 196
B : 228
#87c4e4

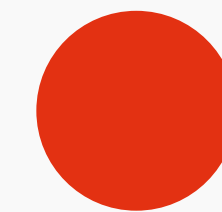


R : 0
V : 0
B : 0
#ffffff

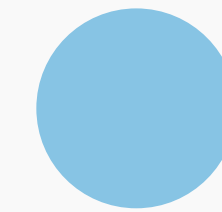


R : 0
V : 0
B : 0
#000000

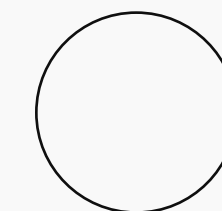
Print



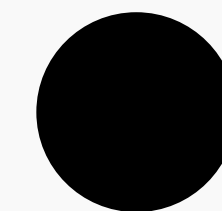
Cyan : 2%
Magenta : 90%
Jaune : 99%
Noir : 0%



Cyan : 2%
Magenta : 90%
Jaune : 99%
Noir : 0%



Cyan : 0%
Magenta : 0%
Jaune : 0%
Noir : 0%



Cyan : 0%
Magenta : 0%
Jaune : 0%
Noir : 100%

LA TYPOGRAPHIE : AFACAD

Titres

Afacad Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

Afacad Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

Afacad Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

Afacad Medium Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

Afacad SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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Afacad SemiBold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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Afacad Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

Afacad Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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LA TYPOGRAPHIE : WORK SANS

Texte

Work Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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Work Sans Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

Work Sans Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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Work Sans Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

Work Sans Medium Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

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Work Sans SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

Work Sans SemiBold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

Work Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?

Work Sans Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

@()#-//,?
